



PLAYSTATION® 2 VITAL STATISTICS

- The **PlayStation 2** computer entertainment system was launched on October 26, 2000. Since then, more than 10 million consoles have been sold in North America, with 30 million shipped worldwide.
- The **PlayStation 2** computer entertainment system is currently outselling competition by a minimum of three to one.
- According to the NPD Group, the videogame industry generated \$9.4 billion in 2001, well above the total U.S. movie box office receipts for the same year. This year, the videogame industry is expected to increase sales by more than 25 percent.
- **PlayStation 2** owners can choose from a library of more than 250 game titles. The quality, selection and low price of games available for the **PlayStation 2** computer entertainment system makes it the best selling console to date.
- The entertainment industry has embraced **PlayStation 2**. Famous fans include Sandra Bullock, Tom Green, David Arquette, Ben Affleck, Matt Damon, Snoop Dogg, Shannon Elizabeth, Luke Wilson, Matthew Perry, Jimmy Fallon, Hayden Christensen, and Jason Biggs just to name a few
- **PlayStation 2** can be found on the sets of many of the most popular television shows. Recent television “appearances” include *Felicity*, *Friends*, *ER*, *Third Watch*, *The Bernie Mac Show*, *Everybody Loves Raymond*, *Malcolm in the Middle*, *Grounded for Life*, *OPRAH*, *Law & Order*, *MTV’s Road Rules* and more.
- On October 26, 2001, **PlayStation 2** celebrated the one year anniversary of its launch in North America with a huge celebrity party, assisted by headline act, Alicia Keys.
- **PlayStation 2** can also be found on the sets of some of the biggest films. Recent and upcoming film “appearances” include *The New Guy*, *Men in Black II*, *Triple X*, *Mr. Deeds*, *The Sweetest Thing* and *Stuart Little 2*.

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